



Legislative Advocacy

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Objectives

- Develop a general understanding of California and federal government.
- Describe California laws related to dietetic practice.
- Utilize CA Academy and Academy resources.
- Describe recent successful and unsuccessful CA legislation related to food, food access, health and nutrition
- Identify at least one way that you can advocate for your profession and make a difference.

Outline

- Advocacy – why should I care?
- California Government
- Federal Government
- Legislative process
- Laws that Affect Dietetic Practice
- 2017 Legislative Session bills monitored by CAND
- CA Academy Resources
- Academy Resources



Why Should I Care about Public Policy?


- ▶ Legislation affects:
 - ▶ Definition of qualified practitioners
 - ▶ Occupational licensing and scope of practice
 - ▶ Facility licensing
 - ▶ Affects reimbursement, other financial implications
 - ▶ Referrals and reimbursement
 - ▶ Requirements for professional work in health care
 - documentation, reporting
 - ▶ Funding, grants





What Can I Do?

- ▶ Network beyond job/school
- ▶ Vote in all elections
- ▶ Understand the legislative process
- ▶ Get to know your state legislators
- ▶ Participate in Academy and CAND Action Alerts
- ▶ Attend CAND Public Policy Workshop in Sacramento; Academy's PPW
- ▶ Know and use your CAND and Academy resources



California
and
Federal
Government

-the basics

Executive

Legislative

Judicial

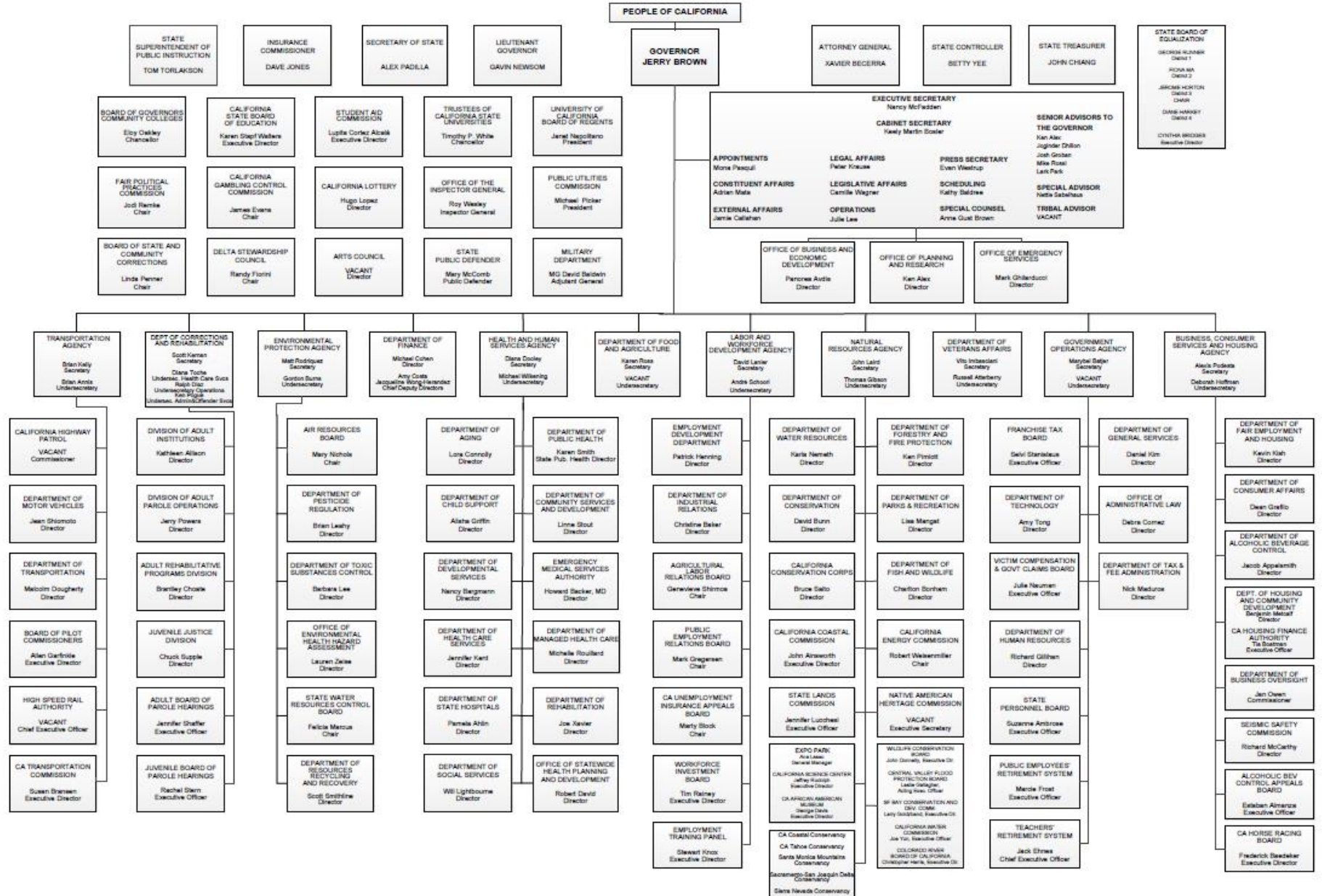
Executive Branch

State	Federal
Governor	President/Vice President
State Agencies <ul style="list-style-type: none">• Health and Human Services<ul style="list-style-type: none">• Public Health• Health Care Services• Managed Health Care• Social Services• State Hospitals• Consumer Affairs<ul style="list-style-type: none">• Consumer Education/Services• Licensing of Professions	Executive Departments <ul style="list-style-type: none">• Health & Human Services<ul style="list-style-type: none">• CMS (Medicare/Medicaid)• FDA• NIH• NIMH• Aging• Agriculture<ul style="list-style-type: none">• USDA

Legislative Branch

California	Federal
<p>Senate</p> <ul style="list-style-type: none">• 40 members• 4 3-year terms	<p>US Senate</p> <ul style="list-style-type: none">• 100 members (2 per state)• 6 year terms• Dianne Feinstein and Kamala Harris (D-California)
<p>Assembly</p> <ul style="list-style-type: none">• 80 members• 6 2-year terms	<p>US House of Representatives</p> <ul style="list-style-type: none">• 435 members (by population)• 53 from California• 2 year terms
<p>http://findyourrep.legislature.ca.gov</p>	<p>https://whoismyrepresentative.com</p>
<p>Function: laws, regulations, funds allocation/budget</p>	

CALIFORNIA STATE GOVERNMENT – THE EXECUTIVE BRANCH





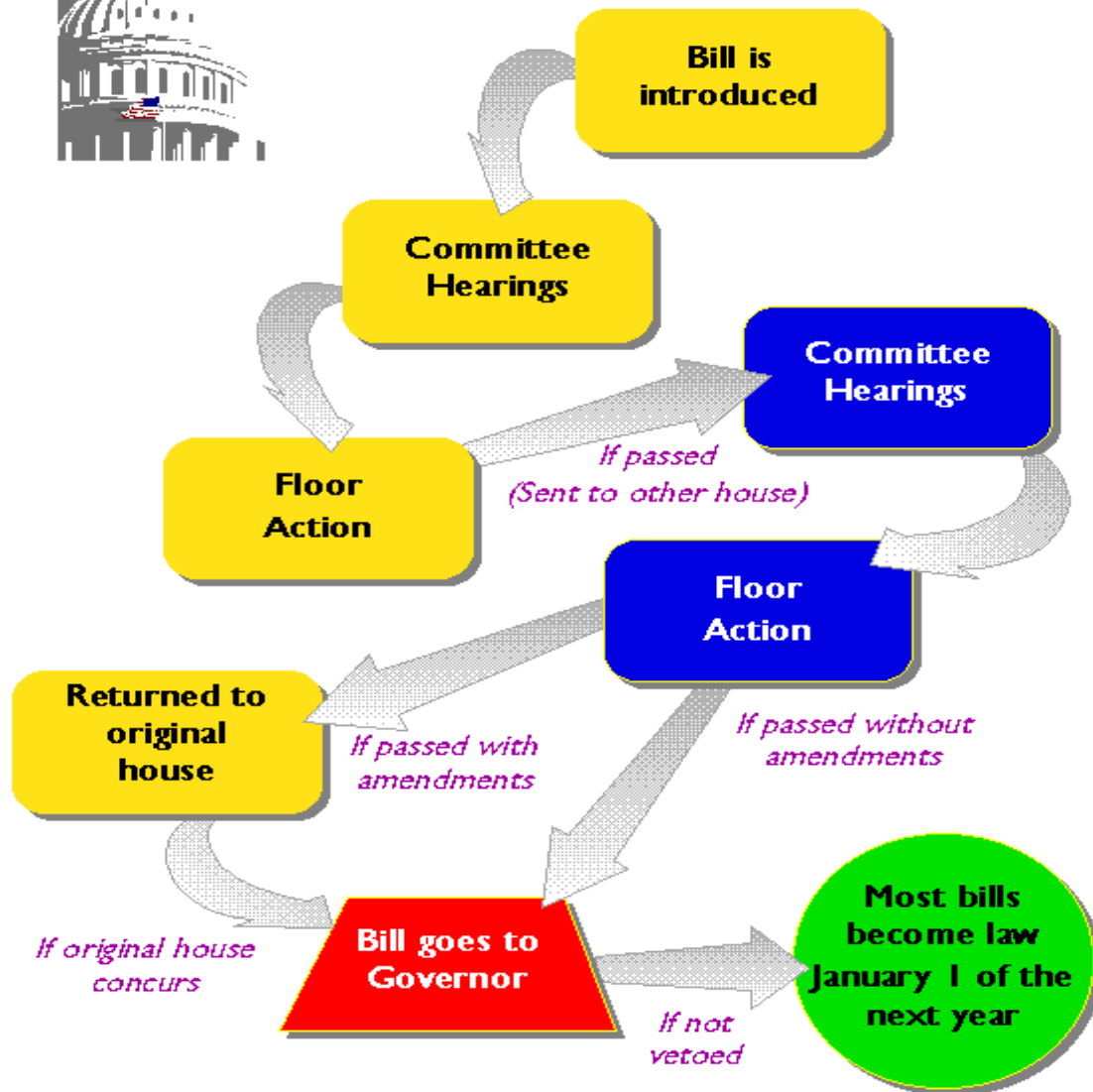
California Executive Agencies related to RDN Practice

- ▶ Health & Human Services
 - ▶ Public Health
 - ▶ Health Care Services
 - ▶ Managed Health Care
 - ▶ Social Services
 - ▶ State Hospitals
- ▶ Department of Consumer Affairs
 - ▶ Business Services
 - ▶ Licensing of professions
 - ▶ Consumer complaints

Legislative Process



How a Bill Becomes a Law





CA Laws that Affect RDN Practice

- ▶ CA Business & Professions Code 2585-2586-8
 - ▶ 2585: RDN and DTR Title Act
 - ▶ 2586: Scope of practice (last updated January 2015)
- ▶ CA B&P 2068
 - ▶ Anyone can provide basic nutrition information
- ▶ www.leginfo.legislature.ca.gov

- ▶ State and Federal laws related to health care facilities also influence RND practice

CAND Public Policy Resources



- ▶ Public Policy Council – very active
 - ▶ Consumer Protection Coordinator
 - ▶ Reimbursement representatives
- ▶ Lobbyist in Sacramento
- ▶ Legislative and Congressional Ambassador programs
- ▶ CAND PAC (political action committee) – access to elected officials
- ▶ Annual Public Policy Workshop (3/12/18) in Sacramento
- ▶ Public Policy Sessions at CAND Annual Conference
- ▶ Bill monitoring

CAND Online Resources

www.dietitian.org



The screenshot displays the website for the California Academy of Nutrition & Dietetics. At the top left is the logo, which consists of a stylized 'CA' in green and black, followed by the text 'CALIFORNIA ACADEMY OF NUTRITION & DIETETICS'. A green navigation bar contains the following menu items: ABOUT, MEMBERS, STUDENTS, CONFERENCE, ADVOCACY, and FOUNDATION. Below the navigation bar is a breadcrumb trail: Home > Advocacy > Member Resources. The main content area features the following sections:

- ## Member Resources
- ### Public Policy Priorities 2017-2018
- ### Presentations

 - CA Academy Advocacy 101
 - CA Academy Scope of Practice Clinical Privileging Licensure
- ### Training Manuals

 - Public Policy Representative Training Manual
 - Legislative Ambassador Manual
 - Congressional Ambassador Manual

CAND Legislative Interests



- See handouts
 - Legislative priorities
 - 2017 Bill tracking summary



The Academy's interests



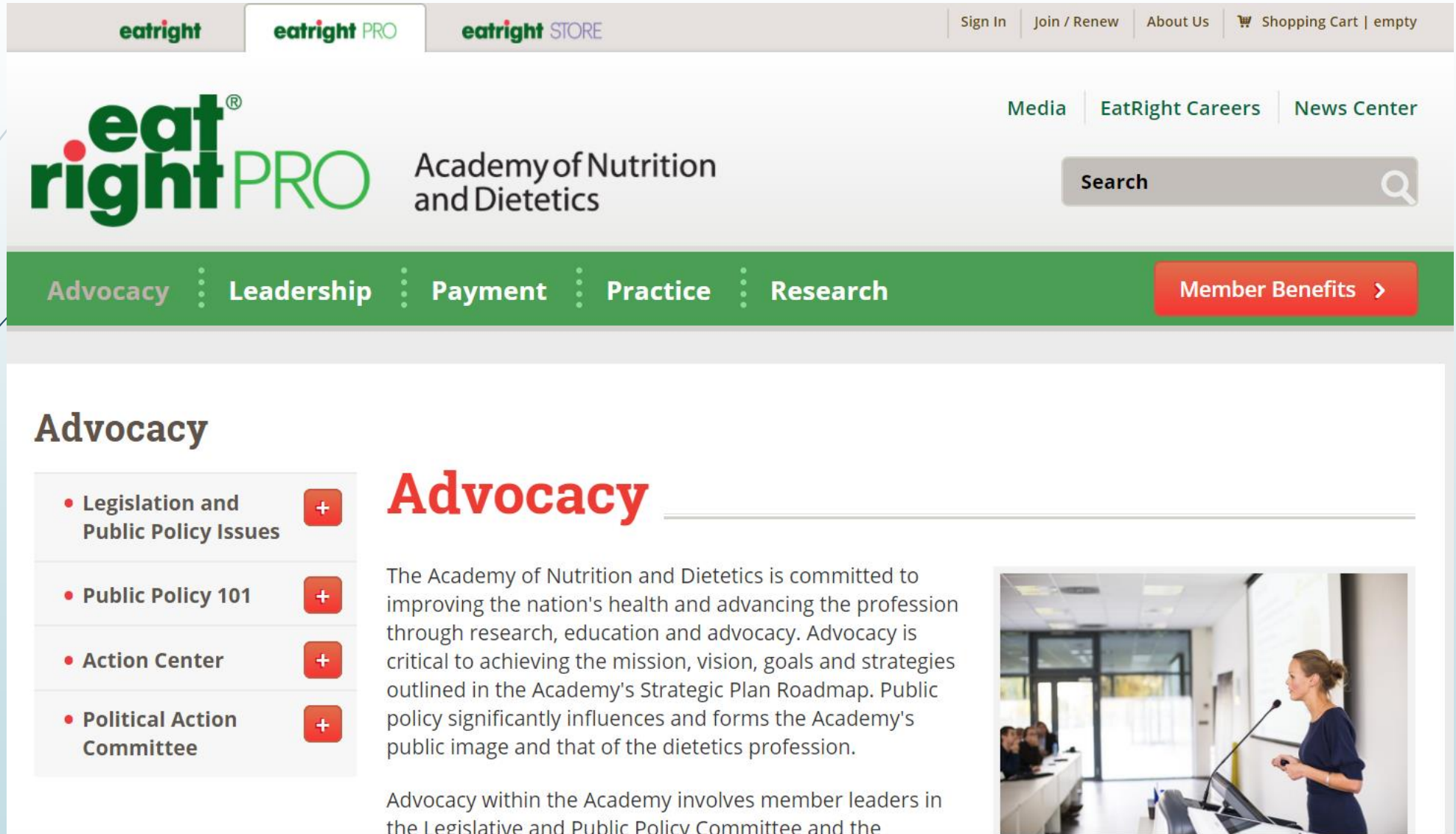
- ▶ Farm Bill – SNAP and SNAP-Ed programs
- ▶ Treat and Reduce Obesity Act (TROA)
- ▶ Older Americans Act (home delivered and congregate meals)
- ▶ Ryan White (HIV/AIDS) Act
- ▶ Preventing Diabetes in Medicare Act (reimbursement for MNT)
- ▶ CMS rules and regulations related to RDN practice and reimbursement

The Academy's Resources



- ▶ Policy, Initiatives & Advocacy (PIA) Office in Washington, DC
 - ▶ RDNs, attorneys, lobbyists
 - ▶ Frequent Hill visits, bipartisan legislative efforts, regulatory comments and testimony
- ▶ Legislative and Public Policy Committee
 - ▶ Consumer Protection and Licensure Subcommittee
- ▶ AND PAC

On-Line Resources www.eatrightpro.org/resources/advocacy



The screenshot shows the top navigation bar with links for 'eatright', 'eatright PRO', and 'eatright STORE'. On the right, there are links for 'Sign In', 'Join / Renew', 'About Us', and 'Shopping Cart | empty'. Below this is the 'eat right PRO' logo and the text 'Academy of Nutrition and Dietetics'. Further right are links for 'Media', 'EatRight Careers', and 'News Center'. A search bar is located below these links. A green navigation bar contains the following menu items: 'Advocacy', 'Leadership', 'Payment', 'Practice', and 'Research'. A red button labeled 'Member Benefits >' is positioned on the right side of this bar. The main content area features a large 'Advocacy' heading. To the left of the main text is a list of four items, each with a red plus icon: 'Legislation and Public Policy Issues', 'Public Policy 101', 'Action Center', and 'Political Action Committee'. The main text defines advocacy and its importance to the Academy's mission. At the bottom, it mentions the involvement of member leaders in the Legislative and Public Policy Committee. An image of a woman presenting at a podium is shown in the bottom right corner.

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Advocacy

- [Legislation and Public Policy Issues](#) +
- [Public Policy 101](#) +
- [Action Center](#) +
- [Political Action Committee](#) +

Advocacy

The Academy of Nutrition and Dietetics is committed to improving the nation's health and advancing the profession through research, education and advocacy. Advocacy is critical to achieving the mission, vision, goals and strategies outlined in the Academy's Strategic Plan Roadmap. Public policy significantly influences and forms the Academy's public image and that of the dietetics profession.

Advocacy within the Academy involves member leaders in the Legislative and Public Policy Committee and the



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Why am I interested in this?

- ▶ Curiosity
- ▶ Interest in understanding how others see issues
- ▶ Sense of accomplishment; make a difference
- ▶ Knowledge of information that was essential to my career at UCSF
- ▶ Opportunity to share info with others; act as an expert
- ▶ Volunteer opportunities within CAND and the Academy
 - ▶ Professional networking – new friends!
 - ▶ Free travel!



Questions?

